

For your attention,  
Mr. Barry Conway.

## An Garda Síochána.

Coimisinéir Cúnta,  
Tráchtá,  
Ceanncheathrú An Gharda Síochána,  
Páirc an Fhionnuisce,  
Baile Átha Cliath 8.

Tel/Teileafón: + 353 1 6661963.

Fax/Facs: + 353 1 6661958.

Bí linn/Join us



*Luaigh an uimhir thagartha seo a leanas.*

*le do thoil:*

*Please quote the following*

*Reference Number **TB137.79793.15***



Assistant Commissioner,  
Traffic,  
Garda Headquarters,  
Phoenix Park,  
Dublin 8.

Láithreán Gréasáin/Web Site: [www.garda.ie](http://www.garda.ie)

Riomhphoist/E-mail: [Commissioner\\_traffic@garda.ie](mailto:Commissioner_traffic@garda.ie)



### Secretary General Each Government Department.

**Re: National “Slow Down” Day – 7.00 hrs Friday 28th August to 7.00 hrs Saturday 29th August 2015.**

An Garda Síochána will conduct a national speed enforcement operation “Slow Down”, supported by the Road Safety Authority and other stakeholders for a 24 hour period from 07.00 hrs on Friday 28th August to 07.00 hrs on Saturday 29th August 2015.

Last year saw another increase in road deaths, resulting in 195 fatalities. Excessive and inappropriate speed is a major contributory factor to road traffic collisions. The higher the speed, the greater the likelihood is of a collision happening and the more severe the outcome of that collision. As a general rule a 1% reduction in average speed will bring about a 4% reduction in fatal collisions, and this is why reducing motorists’ speed is essential to improving road safety.

The objective is to reduce the number of speed related collisions occurring and therefore save lives and reduce injuries on our roads. The aim of “Slow Down” is to remind drivers of the dangers of speeding, increase compliance with speed limits and act as a deterrent to driving at excessive and inappropriate speed.

The operation will consist of high visibility speed enforcement activities as well as the delivery of a road safety message through the use of national and local media. In addition,

Ráiteas Misin / Mission Statement:

Ag obair le Pobail chun iad a chosaint agus chun freastal orthu / Working with Communities to Protect and Serve

Garda personnel will man display stands in key venues where personnel can provide road safety advice and distribute road safety leaflets.

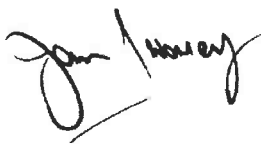
I am seeking your support for this initiative by circulating all employees and contractors, through all communication mechanisms open to you, including internet, intra-net, and social media, with the key message to “Slow Down” and, whether driving for business or private purposes, to always drive within the speed limit and at a speed appropriate to the prevailing conditions.

Drivers are also asked to turn dipped headlamps on to show support and increase their visibility.

An accompanying poster in both English and Irish will be available in due course on the Garda website and social media sites.

To acknowledge support of this operation please email [road\\_safety@garda.ie](mailto:road_safety@garda.ie).

Yours sincerely,



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**JOHN TWOMEY**  
**ASSISTANT COMMISSIONER.**  
**18 August, 2015.**